

4th Annual Korea Institutional Investment Forum

Investing in the 'new normal'



8 - 9 July 2010, Grand Hyatt Seoul, Korea

AsianInvestor is pleased to announce our 4th Annual Korean Institutional Investment Forum in Seoul, the largest event of its type in Korea. Attendance at this conference is by invitation and complimentary for Korean pension plans, regulators, investment arms of insurance companies, and distributors (invited service providers and investment officers from asset managers may attend at a rate of US\$1795). The event will be simultaneously translated.

The 2010 Forum will explore the most pressing themes in global investing, in particular meeting the challenges of volatile global markets, including:

Risks in the global investment environment

- *Mitigating the risks of government "exit strategies" & implications of the financial crisis for asset management*
- *How investors globally are reacting post-crisis*
- *What the consultants say regarding post-crisis advice*
- *Special economists debate on China and the world economy*
- *Equities versus fixed income – where is the most value now?*

Incorporating risk management into asset strategy

- *Avoiding fat-tail risks and how investors can protect themselves*
- *Managing risks in global fixed income*
- *Hedging strategies*
- *Benefits and drawbacks of structured solutions for institutional investors*
- *Passive versus active strategies*
- *Long Term Dynamic Asset Allocation versus Static Asset Allocation*
- *ETFs – How can these be used as portfolio construction tools?*
- *FX risk and whether to reduce it or use as it a source of return*

Asset strategies that work

- *The outlook for Asian currency fixed income*
- *Alternative investments and their appropriate role in the portfolio*
- *Securities lending and the new charter - global trends with an Asian perspective*
- *The outlook for Asia in the context of broader emerging markets*
- *Potential impact of fresh legislation on the onshore/offshore balance*

Some of the speakers include:

Jim Walker, founder & managing director, Asianomics

Cho, In-Kang, director general, Capital Markets Bureau, Financial Services Commission

James Mudie, managing director, Billarook

Lee, Yun Kyu, chief investment officer, The Korea Teachers Pension Fund

Marco Montanari, head of db x-trackers ETFs –Asia, Deutsche Bank

Tim Kruis, senior clean tech private equity specialist, Sustainable Asset Management

Michael Baek, Managing Director, Financial Investment Education Division, Korea Financial Investment Association (KOFIA)

Cecilia Chan, Director, head of fixed income, Asia Pacific, HSBC Global Asset Management

Austin Kweon, Head of Retirement & Benefits Consulting, Hewitt Associates (Seoul)

Chung Eunsoo, head of investment division, Kyobo Life Insurance

Jack Lin, co-chief executive officer, Janus Capital International

Song, In Kyu, head of research and asset allocation, Postal Insurance Fund Management, Korea Post

Vincent Duhamel, senior managing director, CEO & member of the board of directors, Sail Advisors

Anouk van der Boor, managing director, Singapore, Cambridge Associates

Lee, Dong-ik (Don), managing director, private markets group, Korea Investment Corporation

Dr. Alexander Blank, vice president, head of Hong Kong office, SCM Strategic Capital Management Asia

Mark Okada, co-founder & CIO, Highland Capital Management

Noh, Hee Jin, Senior Research Fellow, Korea Capital Market Institute

Jayne Bok, CFA, Director of Investment Services, Korea, Towers Watson

Michael McGlone, director of index services, Standard & Poor's

Abhi Shroff, vice president, Greenwich Associates

Dr Lee, Insup, Korea correspondent, AsianInvestor

Son, Jang Soo, head of global investment division/director, Dongbu Asset Management

Michele Bang, ceo, managing director, Harvest Global Investments

Joseph Kim, Korea investment consulting business leader, Mercer Korea Investment Consulting

Dennis Lee, chief risk officer, office of risk management, National University of Singapore

David P. Bennett, director, hedge funds practice, Hana Daetoo Securities

Oh, Dae Jung, head of asset allocation consulting team, Mirae Asset Global Investments

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Some of this year's attending companies include:

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| Asianomics | ING Life Insurance Korea | National Pension Service |
| Atinum Partners | Janus Capital Group | National University of Singapore |
| Auctus Investment Partners | Kookmin Bank | Nonghyup |
| Bank of Korea | Korea Capital Market Institute | PCA Life Insurance |
| Cambridge Associates | Korea Center for International Finance | Robeco Institutional Asset Management |
| Charles River Development | Korea Exchange Bank | SAM (Sustainable Asset Management) |
| Deutsche Bank | Korea Investment Corporation | Samjong Investment Advisory |
| Dongbu Asset Management | Korea Investment Trust Management | Samsung Investments |
| Doran Capital Partners | Korea Life Insurance | Samsung Life |
| Dow Jones | Korea Post | Samsung Securities |
| Financial Services Commission, Korea | Korea Teachers Pension Fund | SCM Strategic Capital Management Asia |
| Green Cross Life Insurance | Korean Federation of Community Credit Cooperative | Seoul Financial Forum |
| Greenwich Associates | Kyobo Life Insurance | Shinhan Bank |
| Hana Bank | LIG Insurance | Shinhan Life |
| Hana Daetoo Securities | Loyens & Loeff | Standard & Poor's |
| Hanwha Investment Trust Management | Mercer | Tong Yang |
| Harvest Global Investments | MERITZ Insurance | Towers Watson |
| Hewitt Associates | Mirae Asset Securities | Woori Asset Management |
| Highland Capital Management | MOIC | |
| Hyundai Investments | | |

Information re registration

If you would like to be considered for registration, please provide your name, job title and a short description of your organization to: Angel Chang, Conference Manager, angel.chang@asianinvestor.net, +852 3175 1981.

For other information, please contact:

Jonathan Watkin, Conference Director, jonathan.watkin@asianinvestor.net, +852 9328 4868.

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